

## **Privacy policy**

This Privacy Policy (“Policy”) applies to your use of this website (“Website”). This Policy tells you what to expect when we collect personal information about you as a user on our Website.

UK General Insurance Ltd is referred to as (“we” or “us” or “our”) throughout the Policy. References to “you” and “your” are references to the person(s) accessing the Policy.

### **How we collect your information**

The information collected by us through the Website falls into two categories:

- Information voluntarily supplied by you to our Website
- Information gathered via automated means as you navigate through our Website

### **How we use your information**

We are committed to protecting your privacy. We will only use the information that we collect about you lawfully in the following ways:

- To ensure that content is relevant and of interest to you
- To carry out our obligations arising from any contracts entered into between you and us.
- To provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes.
- To notify you about changes to our service.

### **How we share your information**

We use your information to administer the sale of our products to you and may share your information with third parties which are involved in the administration of our insurance policies.

We will not share your information with third parties that are not directly involved in the administration of our insurance policies, unless you have given us specific consent to do so.

We may, as a matter of law and without requiring notice or consent, share your personal information with regulatory, fraud prevention and law enforcement bodies.

All countries in the European Economic Area (EEA), which includes the UK, have similar standards of legal protection for your personal information. If we share your information outside the EEA we will require your personal information to be protected to at least UK standards.

### **Sensitive personal data**

Some of the personal information that we ask you to provide may be “sensitive personal data”. The Data Protection Act 1998 defines certain information as ‘sensitive’ (racial or ethnic origin, political opinions, religious beliefs, trade union membership, physical or mental health, sexual life, criminal proceedings and offences).

We may need to use sensitive personal data to provide you with quotes, arrange and manage your policy and to provide the services described in your policy documents.

### **Access to your information**

You have the right to access information held about you and request that any inaccuracies are corrected. Any access request may be subject to a processing fee of £10.00 to meet our costs in providing you with details of the information we hold about you.

You can opt-out of marketing communications. If you would prefer to make your opt-out request in writing please send all correspondence to: Marketing, UK General Insurance Limited, Cast House, Old Mill Business Park, Gibraltar Island Road, Leeds LS10 1RJ or phone 0370 421 4503. If you receive marketing communications from us by email, each correspondence will contain instructions as to how you can unsubscribe from receiving future emails.

### **Third party websites**

Our site may contain links to and from other websites. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies.

### **Changes to our privacy policy**

Any changes we may make to our Policy in the future will be posted on this page. Continued use of our Website will signify that you agree to any such changes.